



YEARS • ANS

of Social Trust Yesterday, Today & Tomorrow

Pillar & Post, Niagara-on-the-Lake
June 4-6, 2018

ANNUAL MEETING PROGRAM

DRAFT

	TIME	FUNCTION	LOCATION
Monday, June 4 th	12:00 – 2:45 p.m.	CAHI Board Meeting	Newark Room
	2:45 – 3:00 p.m.	Break	
	3:00 – 5:00 p.m.	Marketing & Sales Session: <ul style="list-style-type: none"> • Overview of Merck Animal Health Veterinary Wellbeing Study – Colin Siren, Kynetec & Dr. Linda Lord, Merck Animal Health • Tomorrow's veterinary value proposition - keeping pace within the pet industry – Garth Graham, Telehealth Pets • Communicating with the Consumer – tbd, AdFarm 	Upper Canada Hall
	7:00 – 7:30 p.m.	Host Bar	Upper Canada Hall and Deck
	7:30 – 9:00 p.m.	BBO Dinner	
	9:00 – midnight	Board Meet 'n Greet Reception	Chicago Suite

CAHI Annual Meeting Program – June 4-6, 2018

	TIME	FUNCTION	LOCATION
Tuesday, June 5 th	7:00 – 8:00 a.m.	Breakfast	Cannery Restaurant
	7:30 – 9:00 a.m.	Registration	Upper Canada Hall
	8:00 – 9:00 a.m.	Annual Business Meeting	
	9:00 – 9:30 a.m.	Coffee & Networking	
	9:30 – 10:15 a.m.	Keynote Speaker: Tony Chapman <i>Stop Telling Your Story – Become Part of Mine</i> <i>Sponsored by Royal Canin Canada</i>	
	10:15 – 11:00 a.m.	Ron Bonnett, Canadian Federation of Agriculture <i>CFA's Public Trust Mandate</i>	
	11:00 – 11:15 a.m.	Break	
	11:15 – 12:00 p.m.	Tony Chapman <i>Disrupt the Disruptor - Workshop</i> <i>Sponsored by Royal Canin Canada</i>	
	12:00 – 1:00 p.m.	Lunch	
	1:00 – 2:15 p.m.	Panel: Animal Health Leadership in a Canadian Context <i>Byron Beeler, Facilitator</i> <ul style="list-style-type: none"> • Diane Bourassa, Vétoquinol • Dr. Jair Garcia, Zoetis • Dr. Tina Hunt, Elanco • Sebastian Kuzmierczyk, Bayer 	Upper Canada Hall
	2:15 – 2:45 p.m.	Break	
	2:45 – 3:30 p.m.	Carel du Marchie Sarvaas, Health for Animals <i>Global Animal Health Trends & What They Mean</i>	
	3:30 – 4:15 p.m.	Aaron Masecar, North American Veterinary Community <i>Veterinary Medicine – Where is it headed?</i>	
	6:30 – 7:00 p.m.	Host Bar	Upper Canada Hall and Deck
	7:00 – 10:00 p.m.	Banquet Dinner & CAHI Awards Presentations	Upper Canada Hall
	10:00 – midnight	Networking	Chicago Suite

CAHI Annual Meeting Program – June 4-6, 2018

	TIME	FUNCTION	LOCATION
Wednesday, June 6 th	7:00 – 8:30 a.m.	Breakfast Presentation – All welcome <i>Sponsored by Animalytix</i>	Upper Canada Hall
	8:30 – 9:30 a.m.	Keynote Speaker: Craig Thorn, DTB Associates LLP <i>NAFTA and its Implications on Animal Health</i> <i>Sponsored by Merck Animal Health Canada</i>	Upper Canada Hall
	9:30 – 10:15 a.m.	Karen Hand, Strategic Solutions Group <i>Disruptive Technology</i>	
	10:15 – 10:30 a.m.	Break	
	10:30 – 11:15 a.m.	Owen Roberts, University of Guelph <i>Simplifying Science</i>	
	11:15 – 12:00 p.m.	Amanda Ploughman, Smak Media <i>Social Media, Branding & Building Trust</i>	
	12:00 p.m.	Lunch / Boxed Lunches	Cannery Restaurant

May14, 2018